

# Global Nutrition Report Stakeholder Group meeting: 6 September 2018

## Review and discussion of 2018 GNR content

Stakeholder Group co-chairs congratulated the Independent Expert Group (IEG) and Development Initiatives on their work on this year's Global Nutrition Report.

IEG co-chair and co-author of the Global Nutrition Report reflected on the final draft of the report which the SG is reviewing. SG were asked to take a detailed look at the Executive Summary and provide their comments. There have been many challenges in pulling the report together due to the full IEG not being in place during the planning phase however we have been able to go above and beyond with this year's report, which is more than just a data update.

Executive Director of Development Initiatives provided some further thoughts agreeing this year's report is much more than a data update, making it a stronger report. Also echoed the ask for the Stakeholder Group to focus on the Executive Summary when reviewing the report. Development Initiatives will continue to work with the Co-chairs and our communications agency (Portland) to ensure messaging for this year's report is accurate.

The SG were then given an opportunity to feedback and provide some of their own reflections. Generally, everyone had positive comments.

## Launch and communications update

Development Initiatives' communications and outreach leads presented work that has been done to date with the Global Nutrition Report communication agency (Portland). This includes engaging with core nutrition audience, organising satellite events and ongoing work to maintain the momentum.

Discussion then turned to the events which are being organised for the Global Nutrition Report. This includes:

- Bangkok official launch: An official launch of the 2018 GNR at IFPRI 'Accelerating the End of Hunger and Malnutrition' conference in Bangkok in November.
- DC launch: Humanitas Global is organising with support from 1,000 Days.
- London launch: we will be holding a launch event at City University, this will occur in conjunction with the university's 'food thinkers' seminar series.

The team welcomed further thoughts from the Stakeholder Group on events the Global Nutrition Report could be part of.

## **2019 Global Nutrition Report and beyond**

The Stakeholder Group discussed the Global Nutrition Report strategy and theory of change for the next 3 years. Stakeholder Group agreed that the next report needs to focus on actions and accountability. Due to limited time the group were asked to feedback in any additional information through email.

## **Any other business**

Due to limited time discussion on endorsements for this year's report and refreshing the Stakeholder group did not happen. a couple of discussions were also cut short. Co-chairs will pick these up over email to ensure everyone's feedback is captured.