

# Minutes of the Global Nutrition Report Stakeholder Group meeting on 16th April 2020

Location: Online

Chairs: Lucy Sullivan and Abigail Perry (Stakeholder Group Co-chairs)

Minutes: Nathalie Willmott (GNR Project Manager, Development Initiatives)

## Attendees

Victor Aguayo (UNICEF)	Kedar Mankad (Bill and Melinda Gates Foundation)
Fumi Aihara (JICA)	Venkatesh Mannar (GNR)
Dr Francesco Branca (WHO)	Renata Micha (GNR)
Harpinder Collacott (Development Initiatives)	Erin Milner (USAID)
Deborah Di Dio (SUN)	Abigail Perry (DFID)
Simone Gie (WFP)	Katherine Richards (Save the Children UK)
Anna Lartey (FAO)	Erika Sanders (Bill and Melinda Gates Foundation)
Dr Cornelia Loechl (International Atomic Energy Agency)	Sudvir Singh (EAT)
Charlotte Martineau (DI)	Lucy Sullivan (Feed the Truth)

## Actions

- Once the 'Save the Date' is sent, kindly distribute among your networks.
- All to provide any critical comments on messaging framework by end of the week (Friday 17<sup>th</sup>).
- The social media plan will be shared with the SG by DI.

## 2019-2020 GNR Progress and production timeline

- The overall timeline has shifted due to the lockdown and limited capacities (DI and Co-chairs).
- The final embargoed report was shared and signed off.
- The Executive Summary is now final, and going through edit and design, it can be shared once designed.
- Remaining activities include front and back matters finalization; authorial check and proof reading; endorsements (ongoing); upload to the website.

## Revised objectives in reaction to COVID19

1. Publish the GNR 2020 – ensure it is available online.
2. Increase the uptake of the report by a multi-stakeholder audience.
3. Actively promote GNR’s key messaging and recommendations through a full suite of communications assets via the GNR’s digital platforms and through remote engagement.
4. Respond to the Covid-19 crisis by recontextualizing the messages of the launch campaign, making clear links between the pandemic and the key messages of the 2020 campaign, including by adding a foreword to the GNR
5. Global launch date is maintained online 12<sup>th</sup> May. Events schedule is as follows.

Event	Contingency Engagement Plans
GNR Global Launch (12 <sup>th</sup> May)	Webinar: Pre-recorded GNR launch presentation Panel with both Indian and global speakers to ensure national and global relevance
Save Germany Satellite Event (end of May – Date TBC)	Virtual roundtable with BMZ and key stakeholders
APPG N4G Satellite Event (May – TBC)	Virtual roundtable with APPG N4G Ministers
FAO & UNSCN GNR Satellite Event (Rome, 1 <sup>st</sup> July)	Event hosted by FAO – Co-chair participation online

- A pre-recorded GNR launch presentation: this deliverable will be shared on launch day through multiple social media platforms and will be used to frame/kickstart online events. Pre-recording the launch presentation will help mitigate the potential for technical/connectivity issues.
  - The webinar will be hosted in partnership with TINI (open to GNR mailing list + key Indian stakeholders).
  - 500 participants
  - Keynote speakers: Dr Vinod Paul, Niti Aayog (TBC), Gerda Verburg, UN Assistant, Secretary General and SUN Movement Coordinator.
  - Panelists confirmed: Professor M.G. Venkatesh Mannar, GNR Co-chair, Dr Renata Micha, GNR Co-chair, Alok Kumar, Advisor, Niti Aayog (TBC), Johanna Ralston, Chief Executive Officer of World Obesity Federation.
- Virtual roundtable with key stakeholders are ‘closed-door’ conference calls to discuss GNR findings/messaging and respond directly to questions. They will be chaired by the IEG Co-chairs

- The GNR needs spokesperson for key geographies and areas of expertise, IEG members are being contacted and some of the SG members might be contacted as well. What is required? 5 \* 45 minutes slots in the 2-week period before and after launch.
- Once the 'Save the Date' is sent, kindly distribute among your networks.

## Communications: COVID-19 – adapting our communications approach

**It's a New Media landscape**, but there is space for important media stories. We should not stop communicating, and audiences are widening, content is king.

**Nutrition is already part of the story**; Core stakeholders are already active, nutrition and Covid19 are already linked.

**Short term plan**; Recontextualise the messaging, to increase the relevance of the Report. Add a foreword to the GNR recognising the extraordinary situation and providing perspective on the link between the pandemic and the fight against malnutrition.

**Medium term plan**; Investigate additional needs and gaps that the GNR can help fill through data and analysis (thought leadership).

- Recontextualise the story: Defining a contextual message linking the Report to the pandemic; Adapting call to action to consider the current emergency; Collecting proof points.
- Fill the need for additional data: A special report; A collection of thematic briefs; A series of country case studies.
- DI will ensure they share the agenda and technical instructions early, regarding the global launch event.

Next steps: To **agree on the best approach**. What role should the GNR play and what content can be made available?

**IEG working group on Covid19** is in charge of:

- Assessing additional messages already shared by stakeholders around nutrition and covid-19
- Developing GNR messaging (with Portland's support) and adapting the messaging grid
- Adding a foreword to the GNR (authorship open to discussion and recommendation)
- Developing additional content pieces - thought leadership
- Collecting additional evidence/data
- Dependent on time resources (time of IEG members)
- The forward would need to be signed by IEG members and key groups in the field
- Links between nutrition and COVID19 are appearing already, we should ensure we are in harmony.
- All to provide comments on messaging framework by end of the week. SG input valuable.
- The social media plan will be shared with the SG ASAP.

## Nutrition for Growth – the extended GNR role

The Government of Japan have confirmed that N4G Tokyo is postponed indefinitely. New plans are not confirmed. GNR has fed into policy discussions and discourse and been especially fundamental on accountability to commitments made.

Following the recommendation of the N4G Accountability Working Group, the N4G accountability framework is to be enhanced and revised.

- It is proposed that the GNR will have an extended role to enhance the accountability framework and play a central role in the accountability mechanism in collaboration with other constituencies and leveraging existing tools
- The Government of Japan have verbally approved the next steps which are to engage with planning of funding model, and of the timeline of products, and creating a technical working group to review the accountability framework.
- We are now entering in a planning phase, to review GNR project resource needs and timeline, and create the technical working group.
- GNR could consider the 2021 edition themed on interactions between COVID19 and nutrition.

## **Governance review**

The governance review has taken place, and the IEG Co-chairs plan to refresh the IEG, the SG Co-chairs plan to refresh the SG and recruit new Co-chairs.

## **Other comments**

- The collection dates of the data used in the GNR is made clear in chapter 2 of the report.
- Electronic versions only will be available initially, and we will review the need for hard copies as we gather feedback and in light of the COVID19 situation.
- The social media toolkit will be coming out to everyone with social media plan details in there too. it will be shared with the SG so that you can enlist your comms departments to support the launch
- On cadence, we need to reflect on the timing of the UNICEF/WHO/World Bank Joint Malnutrition Estimates, that come out at the end of March. This year report is unfortunately using data from last year while the new updates have been published.