

Independent Expert Group (IEG) Global Nutrition Report (GNR) Quarterly Meeting Minutes: 12th October 2022

Participants	
IEG Chair	
Micha, Renata	
Independent Expert Group	
Core members	
Ghosh, Shibani	Zanello, Giacomo
Extended members	
Hoffman, Daniel Koirala, Uma Mozaffarian, Dariush Osendarp, Saskia	Kennedy, Eileen Kung'u, Jacqueline Nomura, Shuhei
Apologies	
Fenn, Bridget (Extended IEG) Collacott, Harpinder (DI CEO) Saha, Kuntal (Extended IEG) Springmann, Marco (Core IEG) Wu, Jason (Extended IEG)	Di Cesare, Mariachiara (Core IEG) Rosenzweig, Cynthia (Extended IEG) Shekar, Meera (Extended IEG) Wells, Claudia (DI International Hub Director)
Development Initiatives (Host)	
Antonatos, George (Senior Data Scientist) Evans, Natalie (Nutrition Scientist) Karageorgou, Dimitra (Senior Nutrition Scientist) Molyneux, Tim (Senior Communications Officer)	Dennison, Louisa (Programme Manager) Howdill, Nicky (Executive Assistant) Martineau, Charlotte (Senior Nutrition Policy Advisor) Unsworth, Sarah (Project Manager)

Actions

1. There might be a need for another IEG call before the January meeting to see how to best inform the Host selection criteria and other processes which will need to be developed between now and the transition. The Chair to revert back.
2. The SG are setting up a Working Group for Host recruitment to involve select SG and IEG members. The Chair will discuss with the SG leadership and revert back.
3. Report launch - we are keen to hear IEG reflections and further ideas on the approach – please digest further and reach out to Outreach team with thoughts. Outreach team will share how the IEG can specifically engage to increase the reach of campaigns.

Agenda

1. Opening/objective

- The call will focus on key updates on the Charter, the Host transition and the development of the Report and launch of the Tracker, and seek the IEG's feedback.
- Last meeting actions were outlined.

2. GNR transition

- Noted that the current Host will transition out of the GNR by April 2023. Detailed plans for a smooth transition for a new Host will be shared in due course.
- A Working Group for Host recruitment will be set up.
- 2023 Q1 delivery will include outreach on the YoA report and the NAF, and finalisation of the commitment verification, including approach for progress reporting. Q3-4 activities depends on GNR funding.

3. YoA Report

- The Report together with Executive Summary and Foreword is on track to be published in HTML format in early December, with a PDF version in late December. Translations in French and Spanish will follow in January next year.
- The Report has been revised based on the feedback received.
- A final draft will be shared with the IEG and SG in mid November for a red flag review only, each group focusing on different aspects (IEG on technical content, SG on policy relevance/sensitivities)
- Progress on other NAF and N4G workstreams includes the development of a protocol for verification of commitments from 2021, and methodology for reporting progress towards achieving 2021 commitments.

4. NAF Tracker

Tracker presentation

- The Tracker was launched in September 2022 and is the most comprehensive source of information on nutrition commitments globally. 436 commitments have been registered so far.
- The tracker is updated regularly as new commitments are registered; it incorporates tools and guidance for measuring nutrition action; and the commitment verification process will commence shortly.



Launch updates

- The campaign was launched across social media, email, website and via partner launch pack. Over the campaign period the tracker itself was the most visited page on the GNR website with 1822 unique views as of just now. Engagement was very good overall and with a very high view rate of the promotional videos on Twitter and Linked-in.
- Notable engagements (likes, shares, comments) include the UN, academia, civil society and donors.
- Next steps include continuing to monitor engagement; launching a blog series on the need for accountability for nutrition action; a user survey for the tracker; and promotion of the YoA Report.

5. Report launch

- We are keen to hear from the IEG in terms of reflections and further ideas around the launch and campaign activities.
- The approach for launching the report is via three pillars – socialising and ‘sell’ the NAF; encourage more stakeholders to make commitments and register them on the platform; and increase update and use of the data in the NAF to improve nutrition action
- Engagement is defined in three phases: pre launch – written endorsements and launch content development; launch events – 4 x N4G outreach regional webinars between 5th -12th December 2022; and post launch – engagement of N4G stakeholders
- Communications will centre around: pre launch – finalise the messaging framework, activities and campaign assets, and identify partners to build momentum; launch activities e.g. social media, promotion, and media engagement; and post launch – targeted promotional material to key stakeholder groups

6. Close/AOB

- None